



## FACT SHEET FOR ACADEMIC ORGANIZATIONS

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### ABOUT CI

City Internships (CI) is an accelerated learning provider. Our programs offer immersive in-person courses that combine intensive classroom-based workshops and seminars, practical work experience, and connections to potential employers.

CI programs supplement what students and graduates have learned in school to bridge the gap between education and employment. Upon completing a CI program, graduates have the industry knowledge and career focus to enter the workforce and succeed.

#### CI AT A GLANCE:

Founded in 2011

Over 1,500 alumni

3 program types

18 global cities

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### AFFECTING OUTCOMES TOGETHER

Joining a CI program gives students and graduates the opportunity to broaden their horizons and gain valuable, tangible work experience. CI graduates leave our programs with a network of peers from top global universities, professional contacts, and the industry knowledge they need to thrive in today's workforce.

The quantitative benefits of participating in a CI program are notable. Our alumni are hired more quickly and earn more than their peers, based on national US and UK averages.

#### THE RESULTS:

CI alumni earn 30% more than their peers\*

Alumni are hired 3x faster than their peers\*

Streamlined focus on their studies

Network growth

An expanded global mindset

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\* Compared with graduate averages supplied by the DoL and ONS in the US and UK for 2011-2016, respectively.

## BUILD YOUR PROGRAM

Choose from 3 program types, 18 locations, and 9 internship fields.

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### PROGRAM TYPE & SEASON

Two flagship programs:



**Global Explorer Program:**

8-week immersive internship + Future Leaders Series + Coaching & support.

**Summer Only**

Available in all cities and all industries.



**Global Vanguard Program**

12-week immersive internship + Future Leaders Series (online) + Coaching & support.

**Fall, Winter, and Spring**

Available in all cities and all industries.

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Special programs for 2017-18:



**Global Accelerator Program – Investment Banking**

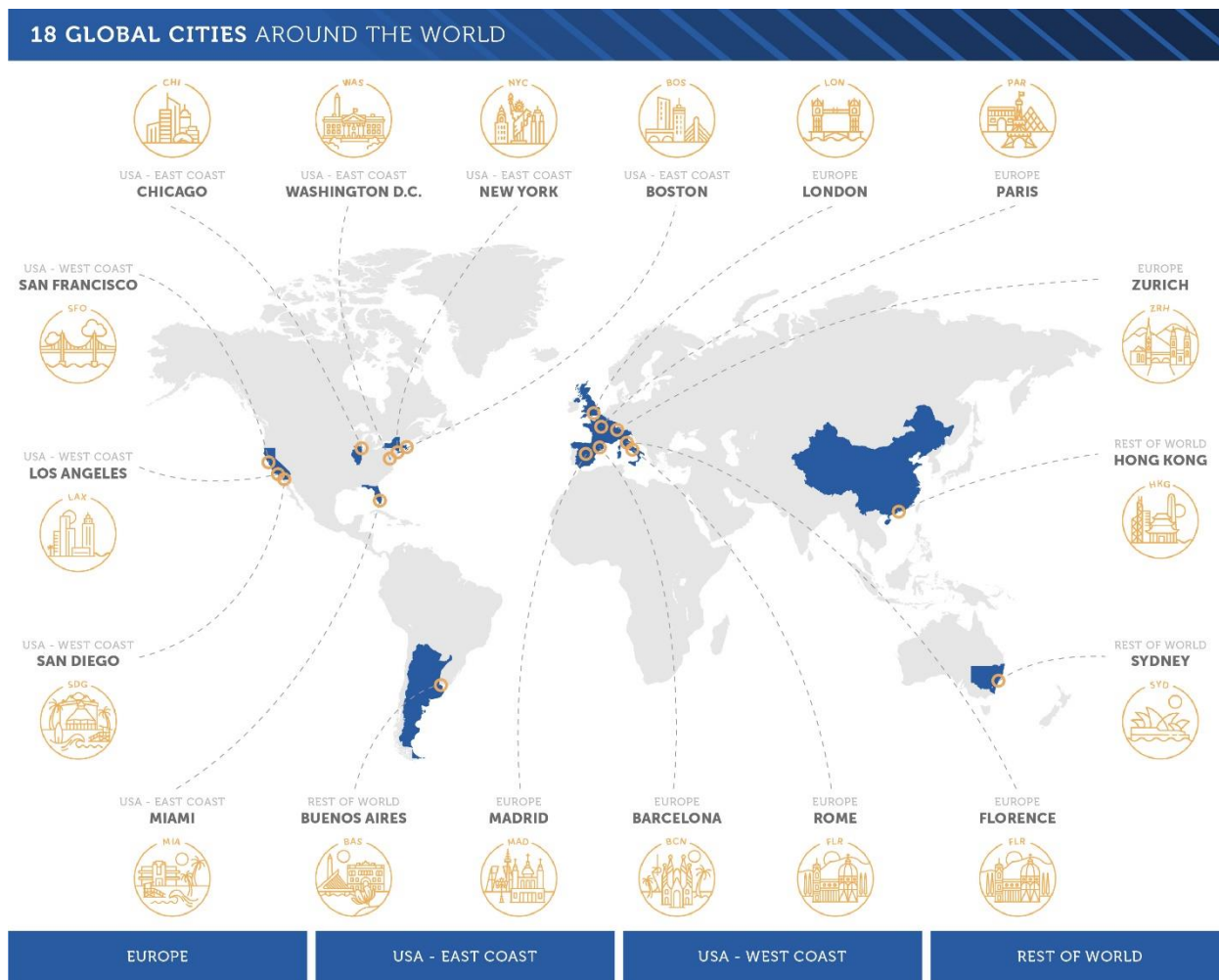
2-week intensive course + 8-week immersive internship + Career Navigator Course + Future Leaders Course + Group Activities & Travel

**Summer Only**

Available in London, New York City, and Los Angeles only.

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## 18 GLOBAL CITIES



## 9 INTERNSHIP PLACEMENT FIELDS

### Banking & Financial Services

- Investment Banking; Corporate Finance, Mergers & Acquisitions, Research, Sales & Trading
- Investment Management; Fund Management, Hedge Funds, Private Equity, Fund of funds
- Equity, Fixed Income, Derivatives, Commodities, Structured Products, Alternatives
- Private Banking & Wealth Management



### Marketing, Advertising & PR

- Marketing & PR; Digital, SEO, Social Media, PPC, Market Research, Brand Management
- Event Planning; Trade Shows, Press Conferences, Networking Events, Product Launches
- Advertising; Creative, Copywriting, Content Production, Art Direction, Account Management, Illustration
- E-Commerce & New Media; Media Planning-Buying, Network Management





### Consulting & Professional Services

- Management & Strategy Consulting; Business Strategy, Technology, Operations, Human Capital
- Accounting, Audit & Tax; Financial Control, Analysis & Modelling, Forecasting & Planning
- Insurance & Actuarial; Underwriting, Claims, Risk & Quantitative Analysis

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### Technology & Engineering



- IT & Information Services; Infrastructure, Support, FinTech
- Software & Web Design; Web Development, Mobile Application Development, Animation
- Energy & Utilities; Engineering, Sales & Trading, Transport & Logistics, Renewable Energy

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### Entrepreneurship & Start-Ups



- Business Development; Business-to-Business, Business-to-Customer, Sales, Partnerships
- Customer Success; Account Management, SaaS, Revenue Growth, Vendor Solutions
- Media & Advertising: Growth-Hacking, Marketing, SEO & PR Outreach, FMCG

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### Media, Entertainment & Journalism



- Publishing & Journalism; Broadcast, Traditional & New Media, Editorial, Vlogging
- TV, Film & Radio; News, Production, Talent Management
- Drama & Music; Research, Audio Visual, Stage Management

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### Law & Politics



- Law & Legal Services; Commercial, Contract, Corporate, Criminal, Human Rights, Personal Injury, Entertainment & Sports
- Politics & Public Service; Political Research, Lobbying, Public Affairs, Think Tanks, International Relations

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### Art, Fashion & Design



- Film & Photography; Creative & Production Services, Commercial & Nature Photography
- Graphic Design; Mobile Design & Production, User Interface, User Experience
- Art & Fashion; Textile, Visual Merchandise, Buying, Account Coordination

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### Charities, Not-For-Profits & NGOs



- Community Development; Volunteer Management, Counseling, Social Care
- Campaigns; Lobbying, Fundraising, Policy, Conservation, Environment, Grant Management
- International Development; Human Rights, Corporate Social Responsibility (CSR)

## BECOME A GLOBAL EDUCATION PARTNER

Our partnership initiative brings faculty, study abroad & career centers, and student organizations into the conversation and decision-making process. This enables students to seek guidance from those who know them best when it comes to deciding if a CI program is right for them.

Choose from two traditional partnership levels, or build a custom program with us. Let's affect career outcomes, together.

<p>AFFILIATE PARTNER</p>	<p><b>WHAT YOU GET</b></p> <ul style="list-style-type: none"> <li>• Custom application form &amp; guaranteed acceptance for your students.</li> <li>• Dedicated point of contact with the CI Student Experience Team.</li> <li>• Visibility of student applications and outcomes.</li> <li>• A 5% discount for your students</li> </ul>	<p><b>WHAT YOU DO</b></p> <ul style="list-style-type: none"> <li>• Share custom application form with your students.</li> <li>• Assign coordinator to work with students from your college (optional).</li> <li>• Have 10 students participate in our programs in one season to receive a 5% discount for your students.</li> </ul>
<p>AFFILIATE+ PARTNER</p>	<p><b>WHAT YOU GET</b></p> <ul style="list-style-type: none"> <li>• Everything as an Affiliate Partner, and...</li> <li>• A 10% discount for your students</li> </ul>	<p><b>WHAT YOU DO</b></p> <ul style="list-style-type: none"> <li>▪ Universities automatically graduate to Affiliate+ Partner level once 10 students have participated in our programs in the previous season.</li> </ul>

<p>CUSTOM GROUP PROGRAMS</p>	<p>Let us create a fully customized program for your students:</p> <ul style="list-style-type: none"> <li>• Any Location</li> <li>• For any length of time</li> </ul> <p>Assign a coordinator to work with students from your institution, or leave that up to us. We'll work with you to build a program that is unique to your requirements and your students' needs.</p>
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## OUR FEATURED PARTNERS



## ADDITIONAL INFORMATION

[READ ALUMNI STORIES](#)

Read about our students' experiences and how a CI program has influenced their careers in our 'Where Are They Now' feature.

[SYLLABUS](#)

Get to know the Career Navigator & Future Leaders courses straight from the curriculum.

## QUESTIONS?

[Schedule a call with our team](#) or send us an email at [partnerships@city-internships.com](mailto:partnerships@city-internships.com).

## READY?

[Become a CI Affiliate](#)

*City Internships is a member of the Association of Graduate Recruiters (AGR), the National Association of Colleges & Employers (NACE), NAFSA: Association of International Educators, The Forum on Education Abroad and the National Society on Experiential Education (NSEE).*

